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ABSTRACT

This index lists business education articles and research studies compiled from a selected list of 48 periodicals and yearbooks that were published during 1994 and that were selected because of their focus on business education or business education-related topics such as information systems (including business communications), business teacher education, and vocational education (primarily marketing education). Entries are listed under the following subject headings: accreditation, administration and supervision, basic business, business education, communications, curriculum, document design and processing, educational institutions, employment, general education, guidance and counseling, human relations, information management/processing, international business, keyboarding/typewriting, legislative issues, microcomputers, minority groups, office management, professional development, research methodology/issues, shorthand, special needs individuals in the classroom, special needs individuals in the workplace, standards, teaching, and training and development. Entries are also listed by author. (MN)

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# THE BUSINESS EDUCATION INDEX

## 1994

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# **Business Education Index**

## **1994**

Index of Business Education Articles and Research Studies  
Compiled From a Selected List of Periodicals and  
Yearbooks Published During the Year 1994

### **Volume 55**

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## Editorial Policy

Publications indexed in the *Business Education Index* will be limited to specific business education publications and those related to business education. Priority will be given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), business teacher education, and vocational education (primarily marketing education).

The publications in the *Index* must provide sufficient information to be of significant use to researchers. Also, the ability to locate journals and magazines from library sources is essential to the research process. Therefore, state and regional business education publications will be indexed if they meet the following requirements:

1. Publications that are a minimum of 10 pages in length.
2. Publications containing at least three substantive articles, preferably research-based.
3. Publications that are distributed to NABTE institution libraries or to NABTE institution departments in which business education is located.
4. Publications that are provided without charge to the editor.

Any organization or editor who wishes to have a publication included in the *Index* should contact the 1995 *Index* editor.

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## Suggestions For Using The Index

All entries have the title, author(s), journal, (volume and number if applicable), inclusive pages, month, and year. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of this index. Other commonly used abbreviations are:

### Key to Abbreviations

Aug	August	Mr	March
Ap	April	My	May
bul	bulletin	Nov	November
co	company	no	number
Dec	December	Oct	October
dept	department	pp	pages
ed	edition, editor	rev	revised, revision
Feb	February	Sep	September
Ja	January	vol	volume
Ju	June	yrbk	yearbook
Jul	July		

## Subject Entries

Subjects are arranged in alphabetical order by main category and then subcategories. Main categories will contain miscellaneous entries related to that topic; subcategories will contain more specific entries. Each article is indexed under at least one and no more than four subjects.

The following list shows the subjects and the page number on which the entries begin. Major category headings are in bold.

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Business communications: A highly valued core course in business administration. Jean C. Swanson, David B. Meinert, and Neil E. Swanson. JEB, Vol. 69, No. 4: 235-239 Mr/Ap 94

Environmental knowledge and attitudes of faculty: Business versus arts and sciences. Raymond Benton, Jr. JEB, Vol. 70, No. 1: 12-15 Sep/Oct 94

Information technology knowledge and skills for MBAs: Non-MIS faculty's perspective. V. A. Quarstein, H. V. Ramakrishna, and B. S. Vijayaraman. JEB, Vol. 69, No. 4: 204-210 Mr/Ap 94

Perceptions of business school deans: An analysis of AACSB accreditation guidelines. Donald R. Andrews, Charles W. Roe, Uday S. Tate, and Rammohan Yallapragada. Mid-Amer J Bus, Vol. 9, No. 1: 25-30 Spring 94

Preferences of the American Assembly of Collegiate Schools of Business. Robert H. Jantzen and Thomas A. Pendleton. JEB, Vol. 70, No. 1: 6-11 Sep/Oct 94

### Administration and Supervision

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A study of business administrators' computer usage in preparation of written communication. Frank Andera. ABA Proc. 178-184 94

Accountability and academic improvement on a departmental level: One school's approach. Gus Gordon, Charles E. Jordan, and M. J. Albin. JEB, Vol. 69, No. 5: 288-291 My/Ju 94

Outcomes assessment: The role of business school and program accrediting agencies. Edward A. Henninger. JEB, Vol. 69, No. 5: 296-298 My/Ju 94

Principals and TQM. Developing vision. L. David Weller, Jr., Sylvia H. Hartley, and Carvin L. Brown. Clearings, Vol. 67, No. 5: 298-301 My/Ju 94

Redefining the roles and responsibilities of assistant principals. Jeffrey Glanz. Clearings, Vol. 67, No. 5: 283-287 My/Ju 94

Supervising in a legalized work environment. Terry D. Roach and Vanessa Dean Arnold. Bus Ed Forum, Vol. 48, No. 4: 3-5 Ap 94

The ten suggestions: Reminders for department chairs. Michael Koehler. Clearings, Vol. 67, No. 4: 220 Mr/Ap 94

### Basic Business

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A comment to contextualize performance and readability: A comparison of annual reports of profitable and unprofitable corporations. Michael John Jones. J Bus Com, Vol. 31, No. 3: 225-230 Jl 94

A comparison of computing ethics perceptions of information systems students and other business administration students. Arnola C. Ownby and Duane R. Moses. OSR J, Vol. 12, No. 2: 33-43 Spring 94

An examination of management practices of selected New Jersey Lake Communities. A. Richard DeLuca. New York University, Doctoral dissertation 1993

Assessing textbook coverage of quality topics in business education. David P. Doane. JEB, Vol. 69, No. 5: 299-302 My/Ju 94

Book review: Blowing the whistle: The organizational and legal implications for companies and employees. Donald P. Rogers. J Bus Com, Vol. 31, No. 3: 235-243 Jl 94

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Book review: Corporate magazines of the United States by Sam G. Riley, Daphne A. Jameson. J Bus Com, Vol. 31, No. 1: 86-88 Ja 94

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**Book reviews: Honesty in the workplace** by Kevin R. Murphy. Donald P. Rogers. *J Bus Com*, Vol. 31, No. 3: 235-243 *Fl 94*

**Environmental commitments and liabilities of U.S. corporations.** Stephen J. Newell, Jerry G. Kreuze, and Gale E. Newell. *Mid-Amer J Bus*, Vol. 9, No. 2: 15-22 *Fall 94*

**Environmental sustainability in the context of Third World economic development: Constraints and possibilities.** Miciael A. Burayidi. *Mid-Amer J Bus*, Vol. 9, No. 2: 31-37 *Fall 94*

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**Tour of United States Fidelity & Guaranty company.** Linda Bocox. *Kan Bus Tchr*, Vol. 47, No. 2: 18-19 *Spring 94*

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**Accounting software offers control and flexibility.** *Man Off Tech*, Vol. 39, No. 2: 39 *Feb 94*

**Accounting software streamlines records.** *Man Off Tech*, Vol. 39, No. 12: 29 *Dec 94*

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- Men and women: Equal in accounting? L. Jane Park, Rick Stephen Hayes, and Stephan F. Foster. *JEB*, Vol. 69, No. 6: 349-353 Ju/Aug 94
- Professional ethics code conflict situations: Ethical and value orientation of collegiate accounting students. Irene N. McCarthy. New York University, Doctoral dissertation 1993
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JME—Journal of Marketing Education, Robert H. Collins, Editor, University of Nevada, Las Vegas, c/o Business Research Division, Campus Box 420, University of Colorado at Boulder, Boulder, CO 80309-0420

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Editor, School of Business Administration, The Pennsylvania State University at Harrisburg, 777 West Harrisburg Pike, Middletown, PA 17057

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